

# **MEDIA WORKSHOP**

2016 - 2017

Workshops Journalists

**Impact** 













#### INTRODUCTION

UNICEF has always been at the forefront to empower children and give them a safe environment to grow as individuals, with access to right education and health facilities as well as a promising future. UNICEF recognizes the significant role played by the media and has taken it up to enlighten the media fraternity and make them partners in this journey.

Media has the power to save children or expose child right violations, at its own will. The responsibility of media is sharper analysis and protecting victims from further victimization. Reflection on the portrayal of children in the media and use of media power to transform society in favour of children is a challenge. To meet these challenges UNICEF conducted a series of four workshops for the media fraternity in several districts of Karnataka.

These workshops highlighted and deliberated on some alarming facts and figures on the rise in human rights violations, specifically child rights. The initiative was a huge step towards making the media aware of their responsibilities in protecting child victim's individuality and helping them survive and cope up with abuse, both physical and mental.

The workshops were also meant to liberate a significant number of children and their families from the humiliation that result often from reckless media coverage, of events that call for sensitivity.

This initiative by UNICEF and members of the media fraternity is to help media professionals to make their decisions and choose their actions to transform the world in favour of children.

# THE WORKSHOPS AIMED TO

- Sensitize the media about being careful and proactive in their roles and responsibilities while reporting on any child issue.
- Update the media on childsensitive legislations and the changing policies on child rights and child protection.

# THE WORKSHOPS WILL ENABLE JOURNALISTS TO

- Make a positive difference in the lives of children, their families and communities.
- Influence attitudes, and social norms through media.
- Act like a bridge between society and government to power relationships.
- Build a pro-child and childsensitive environment across the country/world.

### PLACES WORKSHOPS HELD

Journalists attended





Journalists attended

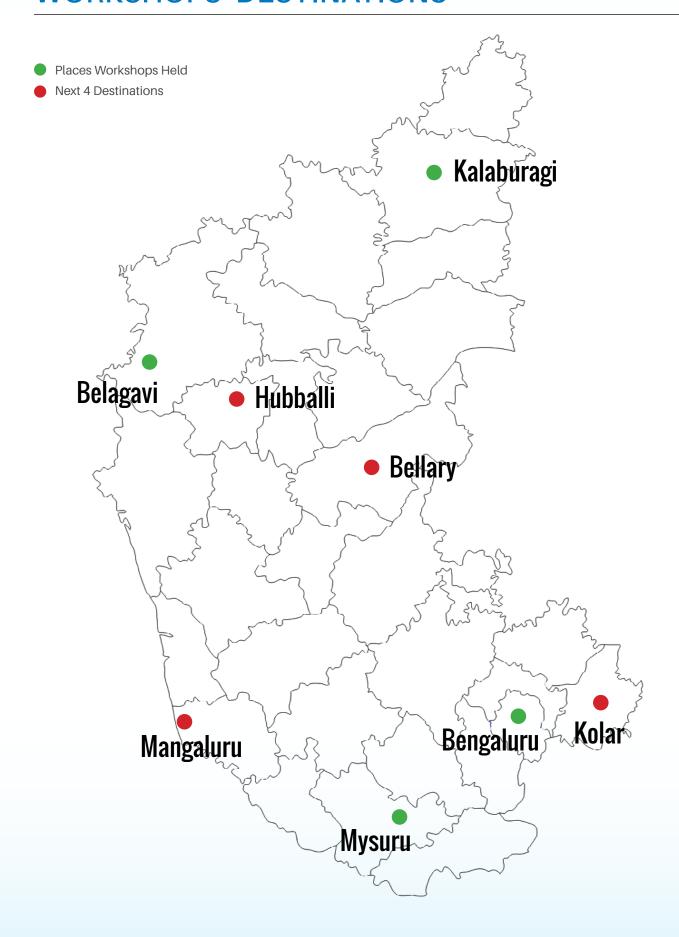
Journalists attended





Journalists attended

## **WORKSHOPS' DESTINATIONS**



#### **BENGALURU WORKSHOP**

Integrated Child Protection Society (ICPS) and Department of Women and Child Development (DWCD) conducted a half-day workshop in collaboration with Karnataka State Information and Public Relations Department, Karnataka Madhayama Academy, UNICEF's Child Protection Project team, Bangalore TV Journalist Association and VERBINDEN, in Bengaluru on June 4, 2016.

This workshop was exclusively for journalists, as UNICEF strongly believes that 'Communication for Development' is one of the most empowering ways of improving the society and media is one of the key stakeholders in this process.

58 journalists from different media houses in Bengaluru participated in the programme. Dr. Rajneesh Goel, Additional Chief Secretary, Department of Women and Child Development; B M Vijayashankar, Director, Department of Women and Child Development; N R Vishukumar, Director, Department of Information and Public Relations; Siddaraju, President Karnataka Madhyama Bengaluru; Sonykutty George, Child Protection Unicef Hyderabad; and Narmada Anand, Project Director, ICPS-Karnataka graced the inaugural function. The guests shared their valuable thoughts and real life examples to show how and why media should be more responsible.





During the second half of the workshop, attendees witnessed two highly impactful sessions titled 'Perspectives on Child Rights and Child Protection in the present context' and 'Towards Child Sensitive and Child Friendly Media Reporting/Broadcast' conducted by Mr. Sonykutty George and Ms. Kavita Ratna respectively. This was followed by a highly interactive plenary session on 'Child protection and Media - Legislative mandate, and media partnership for a protective and favourable environment for children.'



#### PANELISTS & PARTICIPANTS SPEAK



**Kavita Ratna,** Director Advocacy, The Concerned for Working Children

"Congratulations to UNICEF for organizing multiple capacity building workshops for media persons in relation to children's rights and its reportage. This workshop was timely and urgently needed. Often, media lapses related to their coverage of children's rights and issues stem from a lack of information or a limited understanding of the rights framework. Such programmes accompanied by the dossier compiled by UNICEF for their ready-reference will certainly contribute to an informed and empathetic media which is indeed the need of the hour. I am very happy to be associated with this process."

"Iwould thank UNICEF and all the departments in collaboration, for taking such an initiative through this workshop. The interaction with the resource persons was informative and also the insights of the interaction have really made a difference in reporting crime, related by and against minors. Also, the workshop exposed us to the cultural, social and economic aspects of crime by and against minors."



**Kiran Parashar K M,** Senior Reporter, New Indian Express, Bengaluru



**Viraj K V**, Reporter, Vishwavani, Bengaluru

"I have just started my career as a journalist. This workshop made me realise that power always comes with responsibility. I am grateful to the UNICEF for organising the workshop with a goal to sensitize the media, as media can play a key role to make this world a better place for children, who are the future of the nation. And I must say these kinds of workshops should be organized across the country so that all the media representatives can experience this and realize the importance of responsibility that they owe to the society."

## **GLIMPSES**





















# ಮಕ್ಕಳ ಮೇಲಿನ ದೌರ್ಜನ್ಯ: ಕರುಣೆ, ಕಳಕಳಿಯಿರ

(ನಮ್ಮ ಪ್ರತಿನಿಧಿಯಿಂದ)

ಬೆಂಗಳೂರು,ಜೂ. 4-ಮಕ್ಕಳ ಮೇಲಿನ ದೌರ್ಜನ್ಯ ಸಂದರ್ಭದಲ್ಲಿ ಮಾಧ್ಯಮಗಳು ಎಚ್ಚರ ಹಾಗೂ ಸಂಯಮ ವಹಿಸುವ ಅಗತ್ಯವಿದೆ ಎಂದು ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಕಲ್ಯಾಣ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಬಿ.ಎಂ. ವಿಜಯಶಂಕರ್ ಹೇಳಿದರು ಲ್ರಾವೆಲಿ ರೋಡ್, ಬೆಂಗಳ

ಮಕ್ಕಳ ಮೇಲೆ ದೌರ್ಜನ್ಯ ನಡೆದಾಗ ಅದನ್ನು ಮಾಧ್ಯಮಗಳು ಬಿತ್ತರಿಸುವಾಗಟಿಆರ್ಪಿ ಮುಖ್ಯವೇ, ಸಾಮಾಜಿಕ ಕಳಕಳಿ ಮುಖ್ಯವೇ ಎಂಬುದು ಮಿಲಿಯನ್ ಡಾಲರ್ ಪ್ರಶೈಯಾಗಿದೆ. ದೌರ್ಜನ್ಯ ಸಂದರ್ಭದಲ್ಲಿ ಮಗುವಿನ ಗುರುತು ಬಹಿರಂಗವಾಗದ ರೀತಿಯಲ್ಲಿ ವರದಿಗಳು ಇದ್ದರೆ ಒಳ್ಳೆಯದು ಎಂದು ಅವರು

ನಗರದಲ್ಲಿಂದು ಯೂನಿಸೆಫ್ ಸಹಯೋಗದಲ್ಲಿ ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ, ವಾರ್ತಾ ಇಲಾಖೆ, ಬೆಂಗಳೂರು ಟಿಎ ಪತ್ರಕರ್ತರ ಸಂಘ, ಫರ್ಬಿಂಡನ್ ಸಂಸ್ಥೆ ಜಂಟಿಯಾಗಿ ಆಯೋಜಿಸಿದ್ದ ಮಕ್ಕಳ ಹಕ್ಕುಗಳು ಮತ್ತು ಮಾಧ್ಯಮ ಕುರಿತ ಕಾರ್ಯಾಗಾರವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಮಕ್ಕಳ ಮೇಲಿನ ದೌರ್ಜನ್ಯಗಳನ್ನು ಕಾನೂನು ದೃಷ್ಟಿಯಿಂದೆ ನೋಡುವುದಕ್ಕಿಂತೆ ಕಳಕಳಿ ಹಾಗೂ ಪ್ರೀತಿ, ಕರುಣೆಯಿಂದ ನೋಡಬೇಕು. ದೌರ್ಜನ್ಯಕ್ಕೆ ಒಳಗಾದ ಮಗುವಿನ ಬಗ್ಗೆ ಅಂತರಂಗದ ಒಲವನ್ನು ತೋರುವ ರೀತಿಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ವರದಿಗಳು

ಇಂದಿನ ಈ ಸಮಾಜದಲ್ಲಿ ವಿಕೃತ ಮನಸ್ಸಿನ ಕೆಲ ಘಾತುಕ ವ್ಯಕ್ತಿಗಳು ಮಕ್ಕಳನ್ನು ಲೈಂಗಿಕವಾಗಿ ದುರ್ಬಳಕೆ ಮಾಡಿಕೊಳ್ಳುತ್ತಿರುವ ಪ್ರಕರಣಗಳು ಹೆಚ್ಚಿವೆ. ಹಾಗಾಗಿ ನಮ್ಮ ಮಕ್ಕಳ ಸುರಕ್ಷತೆಯ ಬಗ್ಗೆ ಹೆಚ್ಚಿನ ಅರಿವು ಮೂಡಿಸುವ ಅಗತ್ಯವಿದೆ ಎಂದರು.

ಇರಬೇಕು ಎಂದರು.

₹45 ಸಾವಿರ, ಶೇ 80ರಿಂದ ಶೇ ೫5ರ ಯಷಿ ನೀಡಿದರು. ಇದ್ದು ೩೩ ಎ.ೂಲ ಮೂಡುತ್ತಿವೆ. ಪೋಷಕರಿಗೆ

## ಮಕ್ಕಳ ಮೇಲೆ ದೌರ್ಜನ್ಯ: ಮಾಧ್ಯಮ ಸಂಯಮ ಅಗತ್ಯ

ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಬಿ.ಎಂ. ವಿಜಯಶಂಕರ್ ಆಶಯ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಬೆಂಗಳೂರು: 'ಮಕ್ಕಳ ಮೇಲಿನ ದೌರ್ಜನ್ಯದ ಪ್ರಕರಣಗಳ ವರದಿ ಮಾಡು ವಾಗ ಮಾಧ್ಯಮಗಳು ಸಂಯಮ ವಹಿಸ ಬೇಕು' ಎಂದು ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆಯ ನಿರ್ದೇಶಕ ಬಿ.ಎಂ. ವಿಜಯಶಂಕರ ತಿಳಿಸಿದರು.

ಕರ್ನಾಟಕ ರಾಜ್ಯ ಸಮಗ್ರ ಮಕ್ಕಳ ರಕ್ಷಣಾ ಸೊಸೈಟಿ, ಯುನಿಸೆಫ್, ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ, ವಾರ್ತಾ ಹಾಗೂ ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ ಇಲಾಖೆಯ ಆಶ್ರಯದಲ್ಲಿ ನಗರದಲ್ಲಿ ಶನಿವಾರ ಆಯೋಜಿಸಿದ್ದ 'ಮಕ್ಕಳ ಹಕ್ಕು ಗಳು ಮತ್ತು ಮಾಧ್ಯಮ' ಕುರಿತ ಕಾರ್ಯಾಗಾರದಲ್ಲಿ ಅವರು ಮಾತ ನಾಡಿದರು.

ಯುನಿಸೆಫ್ನ್ ವಿಷಯ ಪರಿಣಿತ ಸೋನಿಕುಟ್ಟಿ ಜಾರ್ಜ್, ಬಿ.ಎಂ. ವಿಜ ಹಾಗೂ ಎನ್.ಆರ್.ವಿಶುಕುಮಾರ್ ಮಾತುಕತೆ ನಡೆಸಿದರು. ಕರ್ನಾಟ ಸಮಗ್ರ ಮಕ್ಕಳ ರಕ್ಷಣಾ ಸೊಸ್ಪೆಟಿಯ ಯೋಜನಾ ನಿರ್ದೇಶಕಿ ನರ್ಮ ಚಿತ್ರದಲ್ಲಿದ್ದಾರೆ ಪ್ರಜಾವಾಣಿ ಚಿತ್ರ

> ಉದಯವಾಣಿ ಬೆಂಗಳೂರು ವಾರ | ಜೂನ್ | 4 | 2016

'ದೌರ್ಜನ್ಯಕ್ಕೆ ಒಳಗಾದ ಮಗುವಿನ ಗುರುತು ಬಹಿರಂಗವಾಗದ ರೀತಿಯಲ್ಲಿ ವರದಿಗಳು ಇರಬೇಕು' ಎಂದರು.

ಸಮಸ್ತ ಕನ್ನಡಿಗರ ಏಕೈಕ ಸಂಜೆ ದಿನಪತ್ರಿಕೆ 13 ಜಾಹೀರಾತಿಗಾಗಿ ಸಂಪರ್ಕಿಸಿ: 080-40905621, ಪ್ರಸರಣಾ ವಿಭಾಗ :23126291, ಸಂಪಾದಕೀಯ:080-23124874

ಮಕ್ಕಳ ಹಕ್ಕು ಹಾಗೂ ಸುರಕ್ಷತೆಯ ಬಗ್ಗೆ

ಪ್ರತಿಯೊಬ್ಬರೂ ಬದ್ಧತೆಯಿಂದ ನಡೆದುಕೊಳ್ಳಬೇಕು.

ನಮ್ಮ ಮಗು ಸಮಾಜದಲ್ಲಿ ಸುರಕ್ಷಿತವಾಗಿ ಇರಬಲ್ಲದು

ಎಂಬ ವಾತಾವರಣವನ್ನು ರೂಪಿಸುವ ಜವಾಬ್ದಾರಿ

ಇದೇ ಸಂದರ್ಭದಲ್ಲಿ ಮಾತನಾಡಿದ ವಾರ್ತಾ

ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಎನ್.ಆರ್. ವಿಶುಕುಮಾರ್, ಮಕ್ಕಳ ಮೇಲಿನ ದೌರ್ಜನ್ಯ ಪ್ರಕರಣಗಳನ್ನು ಬೆಳಕಿಗೆ ತರುವಲ್ಲಿ ಮಾಧ್ಯಮಗಳು ಉತ್ತಮವಾಗಿ ಕೆಲಸ

ಮಾಡುತ್ತಿವೆ. ದೌರ್ಜನ್ಯಕ್ಕೊಳಗಾದ ಮಕ್ಕಳನ್ನು ನಮ್ಮ ಮಕ್ಕಳು ಎಂಬ ಮನೋಭಾವನೆಯನ್ನು

ಬೆಳೆಸಿಕೊಂಡರೆ ಆ ಮಗುವಿನ ಗುರುತು ಹೊರ ಬರದೆ ಉಳಿಯಲು ಸಾಧ್ಯ ಎಂದರು. ಮಕ್ಕಳಸುರಕ್ಷತೆ,ಹಕ್ಕುಗಳಬಗ್ಗೆ ಮುಂದಿನದಿನಗಳಲ್ಲಿ

ವಿಭಾಗೀಯ ಮಟ್ಟದಲ್ಲಿ ಹಾಗೂ ಜಿಲ್ಲಾ ಮಟ್ಟದಲ್ಲಿ

ಕಾರ್ಯಾಗಾರಗಳನ್ನು ಆಯೋಜಿಸಲಾಗುವುದು

ಈ ಸಂದರ್ಭದಲ್ಲಿ ರಾಜ್ಯದ ಮಕ್ಕಳ ರಕ್ಷಣಾ ಸೊಸೈಟಿಯ ನಿರ್ದೇಶಕ ನರ್ಮದ ಆನಂದ್, ಹೈದರಾಬಾದ್ ಯೂನಿಸೆಫ್ನ ವಿಷಯ ತಜ್ಞ.

ಸೋನಿಕುಟ್ಟಿ ಜಾರ್ಜ್, ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ರಕ್ಷಣೆಯಲ್ಲಿ ತೊಡಗಿಕೊಂಡಿರುವ ಕವಿತಾರತ್ನ, ಫರ್ಬಿಂಡನ್ ಸಂಸ್ಥೆಯ ಸತೀಶ್ ಚಪರಿಕೆ ಸೇರಿದಂತೆ ಹಲವು

ಎಂದು ಅವರು ಹೇಳಿದರು.

ಗಣ್ಯರು ಉಪಸ್ಥಿತರಿದ್ದರು.

ಎಲ್ಲರದ್ದು ಎಂದರು.

ಭಾನ್ನರಿ ಲ್ಲಾವೆಲಿ ರೋಡ್ ಬೆಂಗಳೂರು ಬೆಳಿಗೆ 10 ರಿಂದ ಮ

, ವಾರ್ತಾ ಇಲಾಖೆ ಮತ್ತು ಮಾಧ್ಯಮ ಅಕಾಡೆಮಿ ವತಿಯಿಂದ ನಗರದಲ್ಲಿಂದು ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ರಕ್ಷಣೆ ಕುರಿತ ರದಲ್ಲಿ ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಕಲ್ಮಾಣ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಬಿ.ಎಂ.ವಿಜಯಶಂಕರ್, , ವಾರ್ತಾ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ವಿಶು ಕುಮಾರ್ ನ ಸೋನಿ ಕುಟ್ಟಿ ಜಾರ್ಚ್, ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ಪರ ಸಂಘಟನೆಯ ನರ್ಮದಾ ಆನಂದ್, ಕವಿತಾ ರತ್ನ ಪಾಲ್ಗೊಂಡಿದ್ದರು.

ಶನಿವಾರ, 4, ಜೂನ್, 2016, ಬೆಂಗಳೂರು, ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ

ಶೆಕ್ಕ್ಗೆ ಕರ್ನಾಟಕ ಮಾಧ್ಯಮ ಆಕಾಡೆಮ: ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ ಸಹಯೋಗದೊಂದಿಗೆ ಮಕ್ಕಳ ಹಕ್ಕುಗಳು ಕುರಿತು ಕಾರ್ಯಾಗಾರ, ಸ್ಥಳ: ಚಾನ್ವರಿ ಹೋಟೆಲ್. ಲ್ಯಾನೆಲ್ನಾ ರಸ್ತೆ, 9,30

ಪ್ರಎಶ್ಜುಗರ ಸ್ಟ್ರೀನಿ.

ಪರ್ಯವಿಸೆಶ್: ಮಕ್ಷಳ ಪಕ್ಕುಗಳು ಮತ್ತು ಮಾಧ್ಯ
ಮ' ಮಕ್ಷಳ ರಕ್ಷಣೆಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ಪಾತ್ರ' ಕುಂತು ಕಾರ್ಯಾಗಾರ. ಅತಿಥಿಗಳು: ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಬಿ.ಎಂ.ವಿಜಯಶಂಕರ್, ವಾರ್ತಾ ಮತ್ತು ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ ಇಲಾಖೆ ನಿರ್ದೇಶಕ ಎನ್. ಹರ್ಣ ಮತ್ತಿಸುವರ್ಣ ಇಲಾಖ್ ನಿರ್ದೇಶಕ್ಕಾನ್. ಆರ್. ವಿಶುಕುಮಾರ್, ಕರ್ನಾಟಕ ಮಾಧ್ಯಮ ಅನ್ಯಕ್ಕೆ ಸಿದ್ದರಾಜ, ಮಕ್ಕಳ ರಕ್ಷಣಾ ತಜ್ಞ ಸೋನೆಳುಟ್ಟ ಜಾರ್ಚ್, ಸ್ಥಳ ಹೋಟೆಲ್ ಜಾನ್ಲರಿ. ಲ್ಯಾಪಕ್ಷೆ ರಕ್ತ ಬೆಳಗ್ಗೆ 9,30. ಇ ಕಷ್ಠಿ ಇಲಾಖ್ ಸಾನಯವ ಹಾಗೂ ಸಿಲಿಧಾನ್ಯ

#### KALABURAGI WORKSHOP

The second workshop on Upholding Child Rights - Media and Child Protection was held at S S Patil Auditorium, Hyderabad Karnataka Chamber of Commerce and Industry Building in Kalaburagi, on April 7th, 2017.

58 journalists participated in the half-day workshop. The Deputy Commissioner in-charge and Zilla Panchayat CEO, Hephsiba Rani inaugurated the workshop and addressed the journalists. In her remarks, Rani stated that, "In spite of many acts and laws we (government) still held back to control child marriage. Recently a report revealed that, 50 per cent of the marriages which happen in the rural area involve minors, which is shocking. We all in the society should hold the responsibility to protect child rights because they are the future of the nation."

"Media is a powerful tool which telecasts day-to-day affairs by presenting facts and figures, which reaches millions of viewers resulting in a huge impact. So, it's the duty of the media to make the public aware and discourage the evil practices like child marriage and child labours." added Rani.

There were few journalists who raised questions about the system and the steps taken by the government to punish the culprits involved in child labour. The question and answer session witnessed some heated arguments as well, which brought many stories into limelight.



The second half of the workshop was taken over by K Raghavendra Bhat, Regional Coordinator, GOK-Unicef Child Protection Project Koppal, who presented the perspectives on Child Rights and Child Protection in the present context in a presentation. He also highlighted the legislative mandate on Child Protection. Sister Dulcine Crasta, Resource person, spoke about Child Sensitive and Child Friendly Media Reporting/Broadcast best practices, challenges and the way forward.

The workshop was organized by Karnataka State Integrated Child Protection Society(ICPS), Department of Women and Child Development (DWCD), Department of Information and Public Relations, VERBINDEN Bengaluru, District Child Protection Unit, Department of Information Kalaburagi and Unicef Hyderabad. Journalists from Yadgir, Bellary, Bidar too took part in the workshop.



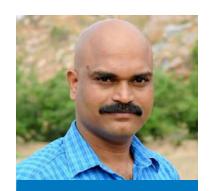
#### PANELISTS & PARTICIPANTS SPEAK



**Hephsiba Rani Korlapati,** CEO, Zilla Panchayat, Kalaburagi

"A lot of child marriage cases are reported from rural areas. Village accounts and other officers should be vigilant about them. Officers should be very sensitive towards stopping child marriages and child labour and should immediately take action in case of media reporting."

"The workshop on 'Child Rights and Child Protection' organized by UNICEF Child protection programme was very useful. It provided valuable inputs to journalists on reporting child rights and their abuse. Mr. Raghavendra Bhat with his profound knowledge and beautiful presentation enriched our knowledge on child rights, their abuse and related legislations in force. I am happy that I did not miss the opportunity. Such workshops need to be organized at other centers for sensitising journalists so that the common errors in the reporting abuse of child rights could be minimised. I strongly feel that such workshops would help media persons expand their understanding on the issue and result in informed and sensitive reporting."



**Kumar Buradikatti,** Principal Correspondent, The Hindu, Kalaburagi



Prashanth H G, Photojournalist, Prajavani & Deccan Herald, Kalaburagi

"It was an amazing workshop organized by Unicef. It's just not limited to reporters and photojournalists and people from the electronic media, in fact all the media community right from desk to designers must attend such workshops to upgrade themselves and know the laws. It also makes us aware of how things can go wrong when we are in a hurry to break the news and commit blunders. I suggest and request the organizers to conduct similar workshops in all districts and talukas as well, so that many damages can be avoided and journalists can be educated on the issues of child rights and protection."

## **GLIMPSES**











### **MEDIA COVERAGE**



#### **BELAGAVI WORKSHOP**

The third workshop on 'Upholding Child Rights, Media and Child Protection' was organized in Belagavi on April 21, 2017 at Hotel Adarsh Palace. Apart from Belagavi, journalists from Ranebennur, Haveri, Gadag districts too took part in this workshop and the total number of journalists counted to 81 at the registration counter. With a resourceful team of Integrated Child Protection Society (ICPS) and Department of Women and Child Development(DWCD) jointly with UNICEF - Child Protection Project, UNICEF CP Project Koppal, Karnataka State Information and Public Relations Department - Bengaluru, District Administration, District Child Protection Unit Belagavi and VERBINDEN Bengaluru the workshop was organized.

Deputy Commissioner, N Jayaram inaugurated the workshop and addressed the media fraternity. He said that while reporting the cases of atrocities against the children, media should be judicious and in particular, in incidents like sexual assault, these things can impair the future of the children. More writings should be on the provisions the victims can appeal for, the legislation and it has to be written in such a way where news should reach to the public but without causing damage to the victim who is already in trauma. Deputy Commissioner of Police (Law & Order), Radhika G also elucidated the topic by stating few examples where these incidents made lives of victims miserable. Wrong questions by -media at the wrong time and reporting with unwanted photographs, revealing the family and the victim's identity leads to irreparable damage. Therefore, media persons should be well aware of the consequences and practice mindful reporting.

Karnataka State Child Rights Protection Committee Senior Assistant Director Usha, UNICEF Regional Co-ordinator K Raghavendra Bhat, Child Rights Trust, Bengaluru Director Vasudev Sharma, V Susheela of Spandana Trust, Child Rights Commission member Anand Lobo, Senior Assistant Director of Information and Public Relation Department, Belagavi Gurunath Kadaburu and District Child Protection Officer Basavaraj Varatti and others were present.



#### PANELISTS & PARTICIPANTS SPEAK



"The judiciary's verdict can be revised, executive orders too can be modified but a report published in the media cannot be corrected or, modified. So when the media reports on child rights and crime, it must exercise caution and sensibility. One should be sensitive and aware of the circumstances under which a girl becomes a victim of sexual abuse."

"In the last year, more than 400 child rights violation cases were reported, and in 60 cases action was initiated after suo moto cases were registered after the media reported the cases. And while reporting such incidents, the media should not reveal any detail which can harm the victims mentally and make life difficult for them. The report should help in creating a better society for children."





"The workshop was on the role that media should play towards child rights and child protection. It was a great experience for me to be a part of it. I came to know about couple of new policies on the same."



Kannada, Haveri)

"The legislations and policies were well described in the workshop which is very useful for media. So I feel this kind of program should be organized often and at least for one whole day. Thank you for inviting us."

"Children are wealth of the nation and it is our responsibility to protect them. The workshop spoke about a very sensitive issue and the presentation was full of facts and figures which clearly conveyed the policies on child rights and child protection are still at stake in our country. But it also made me feel media can make this happen easily by being more responsible."





**Bhairoba Kamble,** (Reporter, Udayavani, Belagavi):

"Thanks to UNICEF for conducting an explanatory workshop on child-sensitive legislations and policies. The speech delivered by Deputy Commissioner N Jayaram during the workshop was an inspiration."

## **GLIMPSES**













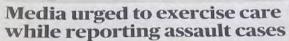








#### **MEDIA COVERAGE**



Revealing victims identity leads to their social ostracisation



#### 21ಕ್ಕೆ ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ಕಾರ್ಯಾಗಾರ

#### ಮಕ್ಕಳ ಸಂರಕ್ಷಣೆಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ಪಾತ್ರ ಕುರಿತು ಸಂವಾದ



ಬೆಳಗಾವಿ : ರಾಜ್ಯದಲ್ಲಿ ಮಕ್ಕಳ ಸಂರಕ್ಷಣೆಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ಪಾತ್ರ ಕುರಿತು ಸಂವಾದ ಹಾಗೂ ಕಾನೂನ ಉಲ್ಲೇಖಿಸಿರುವ ಮಾಹಿತಿಗಳ ಹಳಗಾವೆ: ರಾಜ್ಯದಲ್ಲಿ ಮಕ್ಕಳ ಸಂರಕ್ಷಣಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ಪಾಹಿತಿಗಳ ಹಂಚಿಕೆ ಕಾರ್ಯಾಗಾರವನ್ನು ಶುಕ್ರವಾರ ನಗರದ ಆದರ್ಶ ಪ್ರಾಲೀಸ್ ಸಭಾಂಗಣದಲ್ಲಿ ನಡೆಯಿತು. ಈ ಕಾರ್ಯಾಗಾರವನ್ನು ಮಹಿಳಾ ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ಇಲಾಖೆ ಕರ್ನಾಟಕ ರಾಜ್ಯ ಸಮಗ್ರ ಮಕ್ಕಳ ರಕ್ಷಣಾ ಸೊಸ್ಕಟ ಜಿಲ್ಲಾಡಳಿತ ಜಿಲ್ಲಾ ಪಂಚಾಯತ್ ಪಾರ್ತಿ ಇರಾಖೆ ಮೊಲೀಸ್ ಇಲಾಖೆ ಜಿಲ್ಲಾ ಮಕ್ಕಳ ರಕ್ಷಣಾ ಘಟಕ ಸಂದನ ಸಂಸ್ಥೆ ಬೆಳಗಾವಿ ಯುನಿಸಭ್ ಮಕ್ಕಳ ಸಂರಕ್ಷಣಾ ಯೋಜನೆ ಸಂಸ್ಥೆ ಬೆಳಗಾವಿ ಯುನಿಸಭ್ ಮಕ್ಕಳ ಸಂರಕ್ಷಣಾ ಯೋಜನೆ ಸಂಸ್ಥೆ ಬೆಳಗಾವಿ ಯುನಿಸಭ್ ಮಕ್ಕಳ ಸಂರಕ್ಷಣಾ ಯೋಜನೆ ಸಂಪ್ರ ಪರ್ಕಾತಿ ಪರ್ಕಾತ ಪರ್ಕ್ಷಣ ಮಕ್ಕಳ ಮಾಧ್ಯಮ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷಣ ಮಕ್ಕಳ ಮಾಧ್ಯಮ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರ್ಕಾತ ಪರ್ಕ್ಷತ ಪರಕ್ಷತ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರ್ಕ್ಷಣ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರ್ಕ್ಷಣ ಪರಕ್ಷ ಪರ್ಕ್ಷ ಪರ್ಕ್ಷತ ಪರ್ಕ್ಷತ ಪರಕ್ಷ ಪರಕ್ಷ ಪರ್ಕ್ಷ ಪರ್ಕ್ಷ ಪ್ರಾಸ್ತ

ಬಕ್ಕಳಗ ನಿರ್ಧರಿಸುವ ಅವಕಾಶ ಳು ಹಾಗೂ ವಾಸ್ತವಾಂಶಗಳನ್ನು ಗಿಯೇ ವುಂಡಿಸಬೇಕು ಮತ್ತು ಚತೆ ಖಾಸಗಿತನ ಹಾಗೂ ಗೌರವ ಮಾಧ್ಯಮಕ್ಕೂ ಅವರ ಪ್ರತಿಷ್ಠೆಗೆ ಾಡುವ ಹಕ್ಕಿಲ್ಲ ಎಂದು ಅವರು

#### ಪತ್ರಕರ್ತರಿಗೆ ಕಾರ್ಯಾಗಾರ

'ಬಿಸಿ ಸುದ್ದಿ ಕೊಡುವ ಭರದಲ್ಲಿ ಭವಿಷ್ಯಕ್ಕೆ ಕುತ್ತು'



ಪೈಪೋಟಿಯಲ್ಲಿ ವರದಿಗಳು ಮಹತ್ವ ಕಳೆದುಕೊಳ್ಳದಿರಲಿ: ಡಿಸಿ

### ಪತ್ರಕರ್ತರಿಗೆ ಕಾರ್ಯಾಗಾರ

#### ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ರಕ್ಷಣೆ: ಕಾರ್ಯಾಗಾರ

ಬೆಳಗಾವಿ: ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ರಕ್ಷಣೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಇರುವ ಕಾನೂನುಗಳ

ಗ್ಗೆ ತಿಳಿವಳಿಕೆ ಮೂಡಿಸಲು 0.21ರಂದು ಬೆಳಗ್ಗೆ 9.30ಕ್ಕೆ ನಗರದ ದರ್ಶ ಪ್ಯಾಲೇಸ್ ಹೋಟೆಲ್ ನಲ್ಲಿ

ತ್ರಕರ್ತರಿಗೆ ಕಾರ್ಯಾಗಾರ ರಿರ್ಪಡಿಸಲಾಗಿದೆ. ಜಿಲ್ಲಾಧಿಕಾರಿ ನ್.ಜಯರಾಂ ಹಾಗೂ ಜಿಲ್ಲಾ ಂಚಾಯಿತಿ ಸಿಇಒ ರಾಮಚಂದ್ರನ್ ರ್. ಅತಿಥಿಗಳಾಗಿ ಭಾಗವಹಿಸಲಿದ್ದಾರೆ. ುಹಿಳ<mark>ಾ</mark> ಮತ್ತು ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿ ರಾಖೆ, ವಾರ್ತಾ ಮತ್ತು ಸಾರ್ವಜನಿಕ ಂಪರ್ಕ ಇಲಾಖೆ, ಯುನಿಸೆಫ್-ಮಕ್ಕಳ

ಮಕ್ಕಳ ಸಂರಕ್ಷಣೆಯಲ್ಲಿ ಮಾಧ್ಯಮಗಳ ಪಾತ್ರ ಕುರಿತು ಸಂವಾದ ಕ್ ವರದಿಗಾರರಿಗೆ ಸಂವೇದನಶೀಲತೆ ಅಗತ್ಯ: ಜಿಲ್ಲಾಧಿಕಾರಿ



#### Media must be discreet while reporting child abuse: DC





संरक्षण हक्क मुलांपर्यंत पोहोचवा

प्सार माध्यमांनी वास्तव रूप मांडावे



ಮಕ್ಕಳ ಹಕ್ಕುಗಳ ತಿಳಿವಳಿಕೆ ಮೂಡಿಸಿ



ಮಾಧ್ಯಮ ವರದಿಗಳಿಂದ ದುಷ್ಕರಿಣಾಮ

#### **MYSURU WORKSHOP**

Media plays a significant role in making this world a better place to live in. And to make this medium conscious of the issues pertaining to children, Government of Karnataka - UNICEF-Child Protection Project in association with Integrated Child Protection Society (ICPS), Department of Women and Child Development, Unicef CP project Koppal, Karnataka State Information and Public Relation Department, Bangalore, District Administration, VERBINDEN, District Child Protection Unit Mysuru organized a half-day workshop on April 28, 2017 at Maneangala, Kalamandir in which 43 journalists of both print and electronic media participated.

The workshop was chaired by the eminent personalities like Deputy Commissioner of Mysuru D Randeep, Deputy Director of Women and Child Development Department K Radha, Director of Child Rights Trust Vasudev Sharma, Deputy Director of Women and Child Welfare Department Shailaja, Women Development Officer Padma, Mysuru District Children Welfare Officer Nagaraju and Mysuru District Press Club General Secretary Lokesh Babu.



Deputy Commissioner D Randeep inaugurated the workshop and while addressing the journalists he stated that journalists must follow the ethics while they report on issues like abuse, atrocities against children and in an urge to provide news, media persons should not violate the rules. In fact, they must handle these cases with great care. All the experts shared their views and the cases they handled in their respective departments. The second session of the workshop witnessed both discussion and debate on various issues where children are involved. Regional Co-ordinator CP Project, Koppal, Raghavendra Bhat spoke on the statistics, survey, and acts related to Child Rights and Protection. Later, Vasudev Sharma explained the legislations involved. He also explained how negative aspects can be ignored while reporting on child abuse, discrimination or any other sensitive cases related to children. The participants appreciated the organizers for conducting the workshop exclusively for journalists, and the leanings they received from the workshop.



#### PANELISTS & PARTICIPANTS SPEAK



**Vasudeva Sharma,** Executive Director, Child Rights Trust, Bengaluru

"The two workshops that I was part of (Belagavi and Mysuru) were well attended by media personnel from local newspapers, TV channels and local government officials from the concerned departments. Most of the local newspapers and channel representatives honestly said that information on child rights and the need for self-restraint, as well as the legal provisions involved, were new information to them. It is easy to dismiss and say that most of the media representatives are ill-equipped, ill-informed and biased about children and child rights. But, an introspection has to be done on the part of the concerned government departments, national and international bodies on the investments made to educate and equip the media

personnel to be the guardians of child rights. On the otherhand not many attempts are done in developing material and methods in this regard.

The interest shown by some representatives from the media towards discussing the role of media as the gatekeepers to protect children's interests and rights, have been encouraging."

"The workshop organized by UNICEF to sensitize journalists about various aspects related to children was very useful. I got to know things from the workshop regarding the laws concerning media reporting on children. It will help me to be careful while writing news reports on children. The resource persons like Raghavendra Bhat and Mr. Vasudev Sharma gave us very useful information. I thank the organizers for organising such a wonderful event and also for providing us with some good materials. Hope such events take place every year to brush up the memory of journalists."





Shivaranjini S, Managing Editor, CRi Tv., Mysuru

"The workshop was the first-of-its-kind in Mysuru. I appreciate organizations and people involved in taking efforts to conduct such a workshop for media persons which is much needed. We are unaware of many terms and conditions, under which the identity of victims should not be revealed. We have been taught in our journalism classes about it, though. Anyhow, since much of the theories are not applicable in the field of journalism. We had an opportunity to understand most of the issues related to children being victims. Crimes against children have increased over years, and knowledge about the issues pertaining to them are need of the hour, I believe.

Do's and Don'ts are basic knowledge for journalists and are surely important when it's related to children's cause. Thank you Verbinden, for arranging such a workshop in association with UNICEF and others."

"We (Journalists) were writing many stories related to child rights and Protection from years together, but this workshop made us to think and frame the sentences with greater care. I also got to know various aspects of law which are related to children. The workshop is an eye-opener to sensitize on many issues of children where media has to reach and create an impact.

I thank the organizers of the workshop for conducting such a great workshop. Wish to attend few more such workshops in coming years."



Senior Reporter, Kannada Prabha, Mysuru



K J Lokesh Babu, Secretary, Press Club, Mysuru & Associate Editor, Prajanudi, Mysuru

"Child rights and child protection workshop was well-organized and very informative. In a democratic country all the rules and regulations are equal for all, there is no discrimination.

Many times we ignore few things while writing about child issues, but this workshop showed us how small things matter in this. We have to be very careful and responsible when it comes to a child-report."

## **GLIMPSES**











### **MEDIA COVERAGE**



ಕೈಸಿಸ್ ಸೆಂಟರ್ ಆರಂಭ

## ಮಾಧ್ಯಮಗಳು ಸಂವೇದನಾಶೀಲತೆ ಬೆಳೆಸಿಕೊಳ್ಳಬೇಕು



#### Child Rights and Child Protection



#### **IMPACT**

It was heartening to see that the workshops held by UNICEF led to a wide range of meaningful reportage in the mainstream press about topics related to child abuse and minor marriages. The reports, appeared on regional and national pages on popular newspapers.

The workshops received extensive pre-event and follow-up coverage, validating its relevance in the current times. Clearly, the impact of the workshops stretches beyond the two-day engagement. Journalists vouch that the information and resource material shared by UNICEF during the workshops were insightful and helped in the creation of many exceptional articles.







# FROM THE UNITED NATIONS CONVENTION ON THE RIGHTS OF THE CHILD

UNITED NATIONS CONVENTION INCLUDES THE FOLLOWING ARTICLES ON THE RIGHTS OF THE CHILD

#### **ARTICLE 13**

Children have the right to get and to share information, as long as the information is not damaging to them or to others.

#### **ARTICLE 17**

Children have the right to reliable information from the media. Mass media such as television, radio and newspapers should provide information that children can understand and should not promote materials that could harm children.

# EXCERPTS FROM THE HANDBOOK ON CHILD RIGHTS

#### Chapter-7 LEGAL PROVISIONS FOR MEDIA COVERAGE

Media coverage on matters relating to children may have long term consequences on their overall development (physical, mental, psychological and emotional). Therefore, the privacy,

dignity, physical and emotional development of children is of the utmost importance, which are to be preserved and protected at all times, while reporting and broadcasting of publication of news, programmes and documentaries on and for children.

Some of the legal provisions in India that protect children from being exposed to media are mentioned below:

- 1. SECTION:74.(1) THE JUVENILE JUSTICE (CARE AND PROTECTION OF CHILDREN) ACT, 2015. No report in any newspaper, magazine, news-sheet or audio-visual media or other forms of communication regarding any inquiry or investigation or judicial procedure, shall disclose the name, address or school or any other particular, which may lead to the Identification of a child in conflict with law or a child in need of care and protection or a child Victim or witness of a crime, involved in such matter, under any other law for the time being in force, nor shall the picture of any such child be published: Provided that for reasons to be recorded in writing, the Board or Committee, as the case may be, holding the inquiry may permit such disclosure, if in its opinion such disclosure is in the best interest of the child.
  - (2) The Police shall not disclose any record of the child for the purpose of character Certificate or otherwise in cases where the case has been closed or disposed of.(3) Any person contravening the provisions of sub-section (1) shall be punishable
  - (3) Any person contravening the provisions of sub-section (I) shall be punishable with imprisonment for a term which may extend to six months or fine which may extend to two lakh rupees or both.
- 2. Section: 20 THE PROTECTION OF CHILDREN FROM SEXUAL OFFENCES ACT, 2012 Any personnel of the media or hotel or lodge or hospital or club or studio or photographic facilities, by whatever name called, irrespective of the number of persons employed therein, shall, on coming across any material or object which is sexually exploitative of the child (including pomiographic, sexually-related or making obscene representation of a child or children) through the use of any medium, shall provide such information to the Special Juvenile Police Unit or to the local police, as the case may be,
- Section 23 (3) the publisher or owner of the media or studio or photographic facilities shall be jointly and severally liable for the acts and omissions of his employee. Section 23 (4) any person who contravenes the provisions of sub-section (2) shall be liable to be punished with imprisonment of either description for a period which shall not be less than SIX months but which may extend to one year or with fine or with both

- Section 228 A India Penal Code (IPC) punishes whosoever who discloses by printing or publishing the identity of the rape victim.
- Section 293 IPC prohibits the sale, hire, exhibition or circulation of obscene books, or print material to persons below 20 years.
- Section 327 (3) of the Criminal Procedure Code prohibits any reporting of a court case that deals with the sexual exploitation of a child, without specific permission of the court.
- Immoral Trafficking Act, 1956, prohibits the publication of the name of a victim, below the age of 18 years, or the identification of place of the offence so as to protect the identity of the victim.
- Cinematography Act, 1952, prohibits the glorification of crime against children, and sexual exploitation and abuse of children in films.
- Medical Termination of Pregnancy Act, 1971, prohibits publication of the name of women below the age of 18 years.
- Young Person Harmful Publication Act, 1956, prevents dissemination of certain publications that are harmful for young person's that propagate or glorify sexual abuse and exploitation of children.
- Indecent Representation of Women (Prohibition) Act, 1986, forbids the depiction of women in an indecent or derogatory manner in the mass media.
- 11. The Press Council Act lays down the norms to be followed by the media, keeping in mind the rights of children.

#### UNICEF'S DIRECTIVES FOR MEDIA

UNICEF's media principles are founded on the belief that children and young people have the rights of adults, and the right to be protected from harm. The organization urges media to maintain the highest ethical standards while reporting on children. UNICEF's directives include a list of principles and guidelines that reporters must follow while interviewing children and dealing with reports on them.

UNICEF cautions that reporting on children must be done with an overarching aim to respect and uphold the dignity and rights of children under every circumstance. UNICEF stresses on giving children an opportunity to be heard, to contribute towards making the decisions that affect them. For instance, when a child is being reported on, people closest to the child's situation and are best able to assess it, must be consulted. A reporter must confirm the accuracy of what the child has to say, even if it means cross checking with other children or adults who understand the contexts or the child well.

There are directives on interviewing a child as well: for instance, an interviewer's questions must not include questions that are judgemental, insensitive or cause the child humiliation, anxiety or pain. The child's guardian must be informed that the child is talking to a reporter and any material such as photographs, videos etc used in a report must be with permission.

In its guidelines to the media for reporting on children, UNICEF says that the media must obscure the identity of a child who is accused of violence or atrocities, a victim or perpetrator of sexual abuse, or is HIV positive or charged with a crime.

Among other instructions, UNICEF says that overall, the interest of a reporter must be to safeguard the child's interest, even if it is at the cost of the newsworthiness of a story.

(From UNICEF - Media Principles)

#### **MESSAGE**



**N R Vishukumar,** Director, Information and Public Relation Department, Bangalore

"To an extent, media is playing a significant role to prevent exploitation, attacks on and, humiliation of children and there is no doubt about it. But at the same time it's the responsibility of the media to not mention any unnecessary information about the child's family or reveal the identity when it's not required. So, it's their responsibility to protect the child's family too. There is a need to organize these kind of workshops in all district and regional/divisional level. Because the information has to reach at the grassroots level, reporters who are working in the rural areas should update themselves and prevent child marriages."



**Sonykutty George,** Child Protection Specialist, UNICEF, Hyderabad

"Media is a powerful weapon to educate public and government officials. If children are safe and happy then that society is considered as a healthy society. I appreciate all the departments who united to conduct these workshops which aim to safeguard child rights. If any changes have to be made which can help the future of the children and protect their interests, then Unicef is always ready to work on it.

Media should consider that children are also the viewers/readers or consumers of their particular channel or paper. So keeping this in mind they should provide them or give a better platform to publish best news or articles which educate them.

Media should consider the directions of Supreme Court and Press Council of India while reporting on violation of child rights. The days are gone when we used to consider today's children as tomorrow's future. In reality, today's children are today's future. So it's the need of the hour to protect the children and their rights and it's just not limited to media persons but to all the general public, police officers.

If all follow the directions without fail we can re-create a healthy and productive atmosphere for children.

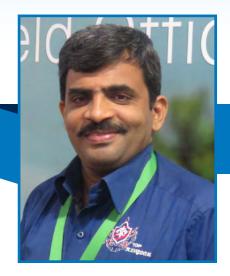
These four workshops have provided great learnings for the media fraternity and hope all the correspondents who have attended it make use of it by reporting children's issues sensitively."



Narmada Anand, Programme Manager, ICPS at Department of WCD, Bengaluru

"Media should through sensitive and meaningful projection and coverage of the issue, be instrumental in creating a sense of moral indignation and outrage over incidents of child sexual abuse or any kind of offence against children. When media reports an incident of sexual abuse, it should also report subsequently on action taken by concerned authorities and continue to report until action is taken to punish the abuser.

Media should never glorify the act of sexual abuse by giving undue prominence to the perpetrator."



**Konila Raghavendra Bhat,** Regional Coordinator, UNICEF, Child Protection Project, Koppal

"Media is known as the fourth estate of democracy. In the same lines media upholds the responsibility to alert the bureaucrats, community in various cases. On the other hand media too must be careful while reporting on the Children's issue, especially on the violation of child rights. It's the duty of media persons to secure the stature of the child's family as well. Media do not hold the rights to write or telecast according to their whims and fancies.

If children are protected well and they avail their rights then there is no doubt that they will be the best human resource in the future. Reporting more on child rights and child protection will create a healthy environment for the children and the related departments can think further whether there is any necessity of new policy or updating of existing policy. Any article, book, event on child rights and child protection is the motivation and strength for those NGOs who work on the same.

In the present scenario the media should present the relevant facts and features very sensitively, it may be in the form of articles, news, books, columns etc. Because millions of viewers/readers will be watching it and the impact will be huge. So these workshops for media fraternity will help them to know well about the implementation of child rights, make them aware about the various issues of children, related laws and many more. I appreciate the coordination of the department like Information and Public Relation, Child Protection Unit, Children and Women Welfare and the participants from various media organization for making all four workshops possible and successful too. In the same way Integrated Child Protection Society – ICPS and Department of Women and Child Development – DWCD will come forward to conduct the workshops in each district and Talukas then we can easily curb the problems which children are facing."

Report On Media Samvada On Child Rights and Child Protection Upholding Child Rights-Media and Child Protection

4 Workshops in Karnataka (Bengaluru, Kalaburgi, Belagavi and Mysuru)

#### Organized and Collaboration:

Directorate of DWCD, ICPS and Unicef State CP Project Bengaluru
Karnataka State Information and Public Relation Department
Respective Districts: District Administration, Zilla Panchayath, Police Department,
District Field Publicity and Information Department, DWCD, DCPU, Press Clubs
VERBINDEN Bengaluru and Unicef Child Protection Project O/o District Administration Koppal

Direction: Mr. Sonykutty Geroge

Specialist Child Protection

Unicef Hyderabad

Concept and Coordination: Mr. K R Raghavendra Bhat

Regional Coordinator,

Unicef Child Protection project Koppal

Ms. Payel Banerjee, Ms. Punnyavathi Gouli S and Ms. Saranya Bhaskaran

from **VERBINDEN** 

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